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## Acrysil Limited signs an agreement with Farah Ali Khan for brand Sternhagen

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### Mumbai 16<sup>th</sup> January 2020:

Acrysil Limited is a leading Quartz Kitchen Sinks manufacturer has signed an agreement with Farah Ali Khan a well-known Jewellery Designer and Indian Gemologist for their brand Sternhagen.

Farah Ali Khan has been designing the jewellery for India's top business families and famous Bollywood stars.

The Company will promote and market the collections designed under the brand "**Farah Khan for Sternhagen**".

Sternhagen is a well-known top-of-the-line brand from Germany. Sternhagen is attributed with creating the concept of the first full bathroom suite. The range of Sternhagen Bathroom Suites was launched way back in FY17. The aim was to produce luxury bathroom interiors, sanitaryware, highlighter tiles, and fittings, which would cater to both domestic and international markets.

We feel extremely confident that the distribution and resource strength of Acrysil coupled with Farah Ali Khan's distinctive sense of aesthetics and style will make Sternhagen the most preferred brand in the premium category of Bathroom Suites.

